

STRENGTHENING SUPPLY CHAINS



**AEROSPACE
DEFENSE
AMERICAS**

JULY 21-22, 2026

**FARNBOROUGH
INTERNATIONAL AIRSHOW**

Organized by:



**WORLD TRADE CENTER[®]
MIAMI**

WHAT IS AEROSPACE DEFENSE AMERICAS

A High-Impact Business Platform—Not Just an Event

Aerospace Defense Americas is a targeted, international business platform designed to connect aerospace, defense, security, and space stakeholders with the partners, insights, and opportunities needed to compete globally

A Curated Environment for Decision-Makers

Bringing together OEMs, Tier 1–3 suppliers, government officials, investors, and innovators, the platform is built to facilitate meaningful engagement with those actively shaping the industry.

A Platform Built Around Supply Chain Resilience

Every element of the program is designed to address the industry's most urgent priorities:

- Market access & procurement pathways
- Scaling global defense supply chains
- Compliance, certification & routes to market
- Emerging technologies and advanced air mobility
- Investment and strategic partnerships

A Focus on Actionable Outcomes

Through a structured format that includes:

- Pre-arranged B2B meetings
- High-level conference sessions and roundtables
- Strategic networking and partnership development

...participants move beyond conversation to execution and deal-making



Aerospace Defense Americas (ADA) Sponsorship Opportunities

Tailored sponsor benefits by organization category

A practical structure for positioning ADA sponsorship around access, visibility, thought leadership and business development.

Why Sponsors Engage

Sponsors are not just supporting an event—they are:

- Positioning themselves at the center of supply chain transformation
- Gaining direct access to buyers, partners, and policymakers
- Elevating their brand among high-value, decision-making audiences
- Driving pipeline, partnerships, and long-term market entry

Targeted visibility

Decision-maker access

Sector positioning



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Why Sponsor Aerospace Defense Americas

1

Access to decision-makers

Connect with senior industry, government and ecosystem stakeholders in a focused aerospace, defence and space environment.

2

Targeted visibility

Raise profile with a curated audience that is commercially relevant, rather than broad but low-conversion exposure.

3

Thought leadership

Use speaking, hosted sessions and roundtables to show sector leadership and shape relevant discussion themes.

4

Business development



Aerospace Defense Americas gives sponsors visibility with the right audience plus structured opportunities for conversations, introductions and market positioning.

Industrial and Ecosystem Organizations

Primes / OEMs

Best sponsorship angle

Leadership positioning around supply chain priorities, future capability and partner discovery.

Benefits:

Speaking profile, curated supplier introductions, visibility with government and international partners, and a platform to signal commitment to the sector.

Clusters / trade bodies

Best sponsorship angle

Showcase a member ecosystem, elevate a regional proposition and build international partnerships.

Benefits:

Delegation branding, ecosystem showcase slots, discounted or priority access for members, and a visible role in cross-border collaboration.



Government, Market-entry and Multiplier Organizations

Economic development agencies

Best sponsorship angle

Position a state, region or city as a landing place for expansion, trade and investment.

Benefits:

Showcase regional capability, meet companies exploring US growth, and align sponsorship with inward-investment or export objectives.

Professional services / advisers

Best sponsorship angle

Build profile with scaling companies that need specialist support for entering or expanding in the market.

Benefits:

Targeted introductions, sponsor spotlight content, reception branding and sector-specialist positioning with high-value prospects.



Sponsor Package Structure

Headline Sponsor \$11,000 USD

Best for major sector players, agencies or strategic partners.

Top-tier branding, senior speaking role, hosted networking touchpoint, curated introductions and maximum visibility.

Strategic Partner \$9,300 USD

Best for clusters, trade bodies, suppliers and advisers.

Strong brand placement, panel or roundtable role, delegate passes and priority B2B participation.

Session Sponsor \$6,600 USD

Best for organisations with a clear topic or capability story.

Branding linked to a theme, speaking intro or moderator role, and topic-specific audience visibility.

Networking Sponsor \$5,300 USD

Best for relationship-led visibility without a technical speaking role.

Reception, coffee or networking branding, welcome remarks and strong informal exposure.



Flexible benefit menu for sponsor outreach

Customized opportunities are available. Contact us to discuss your goals.

Speaking profile

Panel role, welcome remarks or sponsored session intro for visible leadership.

Curated introductions

High-value meetings with relevant buyers/suppliers, partners or ecosystem stakeholders.

B2B priority

Priority scheduling within a structured meeting programme.

Hosted roundtable

Smaller-format dialogue around a topic the sponsor wants to own.

Sponsor spotlight

Featured profile in pre-event communications or post-event content.

Networking branding

Reception, lunch or coffee touchpoint for relationship-led exposure.

Aerospace Defense Americas sponsorship is a targeted route to raise profile with the right audience while opening doors to meaningful conversations, introductions and market-positioning opportunities.



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